

# PRO-ACTIVE BROMLEY

## Our vision and aims

### VISION

To support an active and healthier Bromley through sport and physical activity

### AIMS

- To support the increase in participation in sport and physical activity across the Borough
- To support the reduction in the number of inactive people and encourage regular and sustainable activity habits for those new to physical activity
- To increase peoples activity levels for people who are already active
- To focus on under-representative groups, promoting innovative, demand led initiatives
- To focus on encouraging more disabled people into activity
- To promote the wider health, social, community and economic benefits of sport and physical activity
- To support initiatives that promote an increase in volunteering, participation and membership at local sports clubs
- To identify and seek external funding and grants to support the work of Pro-Active Bromley and its partners
- To communicate information, advice and guidance to sports clubs, community organisations, schools and other key partners

